

Report on Lung Health Campaign in Conjunction with Pulmonary Fibrosis Month and World Lung Day 2025

Date: 28 September 2025

Venue: Taman Rekreasi Pudu Ulu, Cheras

Time: 7:30 AM – 12:30 PM

The **Lung Health Campaign 2025** was successfully held on 28 September 2025 at **Taman Rekreasi Pudu Ulu, Cheras**. The event was organized by the **Persatuan Pegawai Perubatan Intervensi Paru-paru dan Rehabilitasi (PPPIPR)** in collaboration with the **Institut Perubatan Respiratori (IPR)**, and supported by **Boehringer Ingelheim**.

The event was **officiated by Dr. Nurhayati Mohd Marzuki**, Director of IPR. The campaign aimed to raise public awareness on lung health, in conjunction with **Pulmonary Fibrosis Month** and **World Lung Day**.

Activities began with a light exercise session, followed by two **Walkathon categories**, a 3 km route for the general public and a shorter 500 m route specially designed for participants with lung diseases. To encourage family involvement, a **children's colouring contest** was also held.

A variety of **educational and health screening booths** were set up, including:

- Three booths providing **spirometry testing (Danmedik, Symbiomed and BTL)**
- **Nutrition booth**
- **Physiotherapy booth**
- **Pharmacy booth**
- **Boehringer Ingelheim booth**
- **Quit Smoking booth**
- **National Transplant Resource Centre (NTRC) booth** promoting **organ donation and awareness**

The event recorded a total of **207 registered participants**. It was also attended by **respiratory consultants from Hospital Sultan Idris Shah, Serdang**, as well as **respiratory fellows**. A group of staff from **Klinik Kesihatan Bandar Tun Hussein Onn** also joined the program, further enriching the professional engagement and community participation.

All walkathon participants received medals as a token of appreciation. In addition, **ten lucky participants** won attractive prizes during the **lucky draw session**, adding excitement to the morning's activities.

Media coverage for the campaign appeared in **Sinar Harian, Utusan Malaysia and Vital Signs**, helping to extend the reach and visibility of the event's key messages on lung health.

Overall, the Lung Health Campaign 2025 was held to create awareness on respiratory well-being, highlighting the importance of early detection, healthy lifestyle practices, and managing lung diseases, particularly pulmonary fibrosis.

Prepared by,

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Can refer to the following link for further read:

<https://www.utusan.com.my/berita/2025/09/kempen-kesihatan-dedah-bahaya-fibrosis-paru-paru/>

<https://www.sinarharian.com.my/article/750230/edisi/selangor-kl/fibrosis-pulmonari-bahaya-senyap-diagnosis-awal-penyelamat-nyawa>

<https://vitalsigns.asia/health-topics/patient-advocacy/malaysians-come-together-to-raise-awareness-on-lung-health>