



Redefining Expectations with 1L Lorlatinib: A Patient-centred Approach to Optimizing Outcomes in *ALK*⁺ aNSCLC

Save the Date

Webinar with live Q&A session

7:00 pm - 8:00 pm | Wednesday, 19th November 2025
12:00 am - 1:00 am | Thursday, 20th November 2025

[Click Here to Register](#)

Dear Doctor,

We invite you to a 60-minute webinar titled '**Redefining expectations with 1L lorlatinib: A patient-centred approach to optimising outcomes in *ALK*⁺ aNSCLC**' on Wednesday, 19th November 2025 at 7 pm and Thursday, 20th November 2025 at 12 am.

During this webinar, we will:

- **Review the *ALK*⁺ aNSCLC treatment landscape**, considering data from the CROWN 5-year analysis and recent global conferences
- **Examine how to optimise the patient journey on 1L lorlatinib through real-world case studies** demonstrating effective, patient-centred management of common lorlatinib AEs

We encourage you to **get involved during the event by selecting your preferred 'hot topic' on the treatment of *ALK*⁺ aNSCLC** for discussion during the live panel discussion and Q&A session.



Dr Alice T. Shaw

Chair of the Department of Medical Oncology, Dana-Farber Cancer Institute, USA



Prof Yi-Long Wu

Professor of Oncology, Guangdong Lung Cancer Institute, China

Agenda

Welcome and introduction	Dr Alice T. Shaw
Redefining expectations with 1L lorlatinib	Dr Alice T. Shaw
Patient-centred care to optimise outcomes with 1L lorlatinib:	
Learnings from real patient cases	Prof Yi-Long Wu
Expert perspectives on the current and future 1L <i>ALK</i> ⁺ aNSCLC treatment landscape	Dr Alice T. Shaw
Panel discussion and Q&A session	Prof Yi-Long Wu
Summary and close	Dr Alice T. Shaw

We look forward to welcoming you to what promises to be an engaging and insightful event.



For Healthcare Professionals Only.

Scan here for full Prescribing Information.
LORVIQUA®(Lorlatinib) Prescribing Information.
Accessed on 8 Oct 2025. Available from
<https://labeling.pfizer.com/ShowLabeling.aspx?id=17716>

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